



WE ENVISION A SAN FRANCISCO WHERE ALL PEOPLE IN ALL NEIGHBORHOODS CAN ACCESS AND AFFORD FRUITS AND VEGETABLES.

Fresh Produce for all San Franciscans | www.eatsfvoucher.org

EatSF helps low-income San Francisco residents eat nutritious foods and improve their health.

Many San Franciscans are not able to eat healthy fruits and vegetables because those foods simply aren't available or affordable where they live.

EatSF is changing that. EatSF provides free fruit and vegetable vouchers to San Francisco's vulnerable low-income residents.

EatSF not only provides low-income residents with crucial resources to purchase

fresh produce, but also transforms the marketplace. With more customers buying fresh produce, local vendors are encouraged to increase the variety and quality of fresh fruits and vegetables they offer, benefitting all consumers in the neighborhood.

With EatSF people eat better, they improve their health and communities benefit.

“ The EatSF program is a win-win. It helps low-income SF residents afford healthy produce, which improves health. It also helps address food deserts by supporting the ability of food vendors to stock healthy produce. ”

Dr. Tomás Aragón

Health Officer,
San Francisco Department of Public Health

HOW IT WORKS



Eligible participants enroll and receive monthly vouchers from partnering community organizations and clinics



EatSF participants eat a healthier diet and improve their health



Vouchers are redeemed at local stores and farmers' markets for fruits and vegetables



Markets see greater demand and are able to stock better produce for everyone in the neighborhood

Community partners in 3 San Francisco neighborhoods with the highest poverty rates

A growing network of local stores and farmers' markets

EatSF is committed to San Francisco's city-wide goal to be hunger free by 2020

BETTER HEALTH, BETTER COMMUNITIES



EATSF PROGRAM IMPACT

PARTICIPANTS

Healthy eating

99%

are eating more fruits and vegetables - critical for well-being

Health improvement

57%

increased their daily intake of **fruits and vegetables by 1/2 cup** or more - enough for immediate health impacts

Food security

29%

stretched their food budget by **1 week** or more each month

COMMUNITY

Reach Over **\$25,000** per month in EatSF vouchers is being spent on fruits and vegetables, **directly benefiting local grocers and farmers' markets**

Availability

Store owners are seeing **increased monthly profits** and new customers. They are **restocking** produce more often and experiencing **less food waste**.

Removing barriers

100%

of partnering community-based organizations see EatSF as a vital resource for their clients, and 94% of clients see EatSF as important for their community

“ EatSF has given me healthy food, and I don't miss meals anymore. It stretches my food budget, which is starting to last all month. ”

EatSF participant

EATSF'S REACH: 2015-2016

1,800 INDIVIDUALS AND FAMILY MEMBERS

100%

live in underserved communities

90%

have a diet-sensitive chronic disease

78%

live in extreme poverty

78%

are food insecure

1/4 are families

1/3 are seniors



SPECIAL THANKS TO OUR LEAD SUPPORTERS:

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